



What is the Challenge? The Renaissance Block Challenge encourages groups of neighbors to collaborate on exterior improvements to their properties, with the goal of building confidence in Jamestown's neighborhoods and spurring others to reinvest.

In 2011, four neighborhood clusters received designation as Renaissance Blocks—on Royal Avenue, Liberty Street, Lincoln Street, and Grant Street.

What are the benefits? Participating property owners in a Renaissance Block are eligible for the following assistance, regardless of income:

- **Matching funds** (a dollar-for-dollar match, up to \$1,000, for exterior work)
- **Access to discounts from sponsoring hardware stores and garden centers**
- **Discounts from coordinated purchasing of materials or services**
- **Design assistance**

How can I participate? To enter the 2012 Challenge, you need to:

1. Recruit a cluster of neighbors to participate with you—at least **FIVE** property owners are needed to make a cluster (homeowners and landlords are eligible).
2. Fill out a simple pre-application in early 2012, listing the participants in your cluster.
3. After the pre-application deadline, complete a full application outlining the work that each property owner would like to complete in 2012. **Almost any exterior improvement is eligible** for matching funds, including landscaping, porch repair, painting, sidewalk/walkway repair, lighting, mailboxes, and front doors.
4. Winning clusters will be announced in May. The number of 2012 Renaissance Blocks will depend on available funding and the pool of applicants. Selection criteria will be included with the program's application materials.

Pre-applications for 2012 will be available in January 2012 at the Jamestown Renaissance Corporation's Web site. If you have any questions, or would like to have a pre-application delivered to you when it becomes available, contact **Peter Lombardi at 716-338-9889, or send an e-mail to peter@discoverjamestown.com.**